

The
expat
show
shanghai

10th

SEP 9-11, 2016

SHANGHAI EXHIBITION CENTER

SPONSORING A LA CARTE



150+ EXHIBITORS 10,000 VISITORS

www.expatshowchina.com

EXPATSHOW SPONSORING "A LA CARTE"



« Exhibition Hall main entrance gate »

Put your logo on the exhibition entrance gate and increase your company's visibility.

Exclusive offer: 120,000 RMB

Non-exclusive offer: 20,000 RMB



Roadside banners

Roadside banners will be put in the streets surrounding the Shanghai Exhibition Center.

Your logo will be exclusively on the banners.

Exclusive offer: 80,000 RMB



Large panel advertisement at the main entrance of the exhibition center

A fence advertisement will be put at the entrance of the Shanghai Exhibition Center.

An apron fence advertisement will promote the show. Add your logo on it and you will get more visibility, as the apron is double side. Visitors will see it when they enter and exit Shanghai Exhibition Center.

Exclusive offer: 120,000 RMB

Non-exclusive offer: 30,000 RMB



Visitors' tickets

More than 25,000 tickets will be printed.

Be visible and add your logo on visitors' tickets.

Exclusive offer: 60,000 RMB

Non-exclusive offer: 15,000 RMB



Visitors' invitations

300,000 tickets will be distributed over golf courses, golf shops and other venues.

Be visible and add your logo on them.

Exclusive offer: 70,000 RMB

Non-exclusive offer: 10,000 RMB



Newsletter

In our strong marketing process to promote the event, we are sending more than 10 newsletters to our entire database. We give you the chance to promote your brand and let people know more about you through it.

Exclusive newsletter: 10,000 RMB

Non-exclusive offer: 5,000 RMB



Exhibitors badges & lanyards

Each exhibitor badge and lanyard will feature the sponsor logo.

Have your logo prominently displayed on each exhibitor.

Exclusive offer: 60,000 RMB



Visitors' bags

Visitors' bags will be distributed at the entrance. They will contain: brochures, gifts, and flyers. Be the exclusive sponsor and the bags will be customized to your image.

Exclusive offer: **80,000 RMB**

Non-exclusive offer: **10,000 RMB**



Visitors' bags insertions

Insert product or object in the visitors' bags such as brochures, USB memory sticks, goodies, flyers and so on.

Non-exclusive offer: **10,000 RMB**



Direction signage

Signages will be located in several places of the exhibition, to lead to booths and key areas.

Non-exclusive price : **8,000 RMB**



« You are here » signs

The 'You are here' signage placed around the site indicates the direction of the demonstration stage, restaurant, animation place, practice, etc.

Promote your logo all over the exhibition site with these signs.

Non-exclusive price: **8,000 RMB**



Show magazine advertisement

Official show catalogue will be available and given to each visitors coming to the exhibition. Reach the visitors by advertising in it.

Back cover page: **50,000 RMB**

Inside front cover: **25,000 RMB**

Inside back cover page: **25,000 RMB**

Full page: **10,000 RMB**

Double page: **15,000 RMB**

Half page: **6,000 RMB**



Website banner ad

This is an opportunity for a sponsor to have an advertisement banner on the home page or on the pre-registration page on the website.

Home page: **10,000 RMB**

Pre-registration page: **10,000 RMB**

Home and Pre-registration Page: **15,000RMB**